

## Maryland Marketing Partnership Board of Directors December 8, 2017 | 2:00 – 4:00 pm

## Tradepoint Atlantic | 1600 Sparrows Point Blvd., Edgemere, MD

- I. Call to Order
- II. Approval of Minutes of September 15<sup>th</sup> Meeting
- III. Advertising Campaign Update and Spring 2018 Media Plan
- IV. Administrative Matters
  - a. Financial and Fundraising Updates
  - b. Creative and Contract Services
  - c. Cyber Maryland MOU
- V. Governor's Business Summit 2018
- VI. Host Presentation: Tradepoint Atlantic Development Overview
- VII. Good of the Order
- VIII. Adjournment

<sup>\*\*</sup> Windshield tour of Tradepoint Atlantic to follow meeting adjournment.